

Continuous telecommunications coverage throughout America's Inland Waterways.

WATERCOM®

TELECOMMUNICATIONS FOR VESSELS AND SHORE.



WATERCOM is with you for the long haul

WATERCOM specializes in every aspect of marine telecommunications for the towing industry. That's why we're the supplier of choice for over 150 commercial carriers, government agencies, and passenger vessel companies.

Our customers know that WATERCOM was the first marine telecommunications supplier with continuous coverage over 4,000 miles of America's Inland Waterways. They know we were the first to offer marine telecommunications as clear and static-free as land-based communications systems. They realize we've been the first to provide inland marine customers with the latest and most efficient information technologies such as fax and end-to-end data. And they're confident we'll develop new telecommunications technologies to meet their needs in the future.

The one clear choice

And now you'll have access to the latest in marine electronic sales and service, including Furuno, Standard Communications, Datron satellite TV, ICOM, DIRECTV service, USSB programming, KVH TracVision, and more.



WATERCOM provides everything it takes to turn your boat into a profitable floating office.

Customer service 24 hours a day

We know we're only as good as your last phone call with us. That's why we're committed to providing attentive customer service 24 hours a day, 365 days a year. If you have a problem — no matter how small — we want to know. We'll take care of it right away.

Rely on WATERCOM and, no matter where you are within our calling system, you'll have access to our trained customer-service reps. And your service and maintenance requests will receive a rapid personal response.

Then there's WATERCOM's unmatched safety record. Our people must meet rigorous safety and accident-prevention standards before they enter the field to provide you with worry free telecommunications service and maintenance.

Total Quality Management guides every aspect of WATERCOM's mission. You'll always get the very best services in marine telecommunications from us because we are committed to continuous process improvement.

Premium service and cost savings

That's right — WATERCOM's services cost less while offering more. In fact, we've kept our rates steady while adding to our services.

We have no monthly fees or minimum usage requirements. Our calling charges are very competitive. And we offer special discount rates for nighttime calls.

Plus, WATERCOM's lease/rental program practically eliminates fixed equipment costs. This flexible program allows us to tailor a plan that fits your budget.

You'll find your WATERCOM bill easy to understand. It's a single, consolidated bill with all charges itemized. If you like, we'll be happy to provide an electronic data interface for billing reviews compatible with your own software.

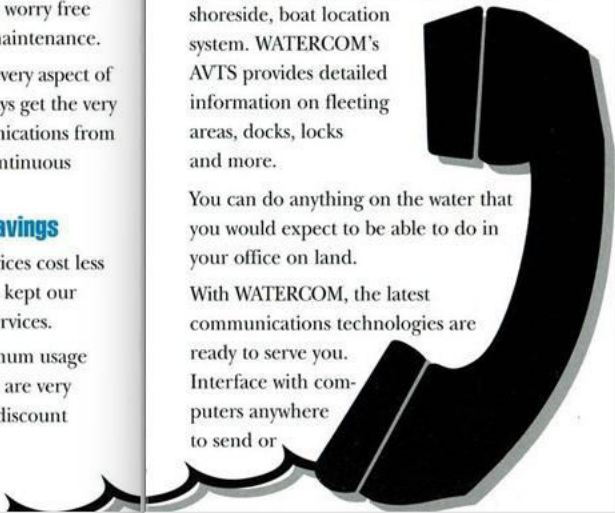
Total communications technologies

Want to send or receive a fax while on board? Post an electronic message? You can do it with WATERCOM.

WATERCOM also has integrated its own direct-dial telephone network and GPS positioning equipment into a simple, customized shoreside, boat location system. WATERCOM's AVTS provides detailed information on fleeting areas, docks, locks and more.

You can do anything on the water that you would expect to be able to do in your office on land.

With WATERCOM, the latest communications technologies are ready to serve you. Interface with computers anywhere to send or



download information. Communicate in "real time" with data systems. If you have unusual information needs, WATERCOM's data experts can address them.

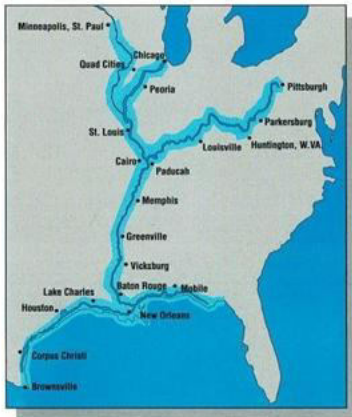
Remember, with WATERCOM you have the highest quality telecommunication capabilities throughout 4,000 miles of America's Inland Waterways. Which means that, in the event of an emergency, you'll be able to contact anyone you need at anytime.

Personal calls not billed to you

WATERCOM isn't just for business calls — it's for personal calls too.

Your crew members and passengers can call family and friends from any location within WATERCOM's 4,000 miles of coverage area. But you'll never be billed. That's because personal calls through WATERCOM are billed to the caller's Visa, MasterCard, American Express, or other accepted calling cards. Incoming calls are paid by the caller.

WATERCOM. We're your dependable, single-source provider. There are many marine telecommunications options but only one clear choice in suppliers — WATERCOM.



WATERCOM coverage area is shown in light blue.

- Service locations.

WATERCOM is a member of:

AWO
NMEA
NWC
NOIA
RTCM

WATERCOM®

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